

# Floral Design 1 (2024)

## Demonstrating Personal Qualities and Abilities

- 1 Demonstrate creativity and innovation. 1
- 2 Demonstrate critical thinking and problem solving. 2
- 3 Demonstrate initiative and self-direction. 3
- 4 Demonstrate integrity. 4
- 5 Demonstrate work ethic. 5

## Demonstrating Interpersonal Skills

- 6 Demonstrate conflict-resolution skills. 6
- 7 Demonstrate listening and speaking skills. 7
- 8 Demonstrate respect for diversity. 8
- 9 Demonstrate customer service skills. 9
- 10 Collaborate with team members. 10

## Demonstrating Professional Competencies

- 11 Demonstrate big-picture thinking. 11
- 12 Demonstrate career- and life-management skills. 12
- 13 Demonstrate continuous learning and adaptability. 13
- 14 Manage time and resources. 14
- 15 Demonstrate information-literacy skills. 15
- 16 Demonstrate an understanding of information security. 16
- 17 Maintain working knowledge of current information-technology (IT) systems. 17
- 18 Demonstrate proficiency with technologies, tools, and machines common to a specific occupation. 18
- 19 Apply mathematical skills to job-specific tasks. 19
- 20 Demonstrate professionalism. 20

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**21 Demonstrate reading and writing skills. 21**

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**22 Demonstrate workplace safety. 22**

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**Examining All Aspects of  
an Industry**

**23 Examine aspects of planning within an industry/organization. 23**

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**24 Examine aspects of management within an industry/organization. 24**

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**25 Examine aspects of financial responsibility within an industry/organization. 25**

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**26 Examine technical and production skills required of workers within an industry/organization. 26**

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**27 Examine principles of technology that underlie an industry/organization. 27**

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**28 Examine labor issues related to an industry/organization. 28**

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**29 Examine community issues related to an industry/organization. 29**

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**30 Examine health, safety, and environmental issues related to an industry/organization. 30**

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**Addressing Elements of  
Student Life**

**31 Identify the purposes and goals of the student organization. 31**

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**32 Explain the benefits and responsibilities of membership in the student organization as a student and in professional/civic organizations as an adult. 32**

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**33 Demonstrate leadership skills through participation in student organization activities, such as meetings, programs, and projects. 33**

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**34 Identify Internet safety issues and procedures for complying with acceptable use standards. 34**

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**Exploring Work-Based  
Learning**

**35 Identify the types of work-based learning (WBL) opportunities. 35**

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**36 Reflect on lessons learned during the WBL experience. 36**

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**37 Explore career opportunities related to the WBL experience. 37**

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**38 Participate in a WBL experience, when appropriate. 38**

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**Exploring Leadership  
Opportunities through  
FFA**

**39 Identify the role of supervised agricultural experiences (SAEs) in agricultural education. 39**

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**40 Participate in an SAE. 40**

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**41 Identify the benefits and responsibilities of FFA membership. 41**

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**42 Describe leadership characteristics and opportunities as they relate to agriculture and FFA. 42**

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**43 Apply for an FFA degree and/or an agricultural proficiency award. 43**

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**Exploring the Importance of the Floral Industry**

**44 Explain the importance and benefits of plants and flowers. 44**

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**45 Explain the economic importance of the floriculture and floral industries. 45**

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**46 Identify floral design careers. 46**

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**47 Research the history of floral design. 47**

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**48 Identify safety considerations related to the floral industry. 48**

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**49 Describe safety concerns associated with the floral industry. 49**

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**50 Explain safety data sheets (SDS). 50**

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**51 Discuss sustainability and eco-friendly practices used in the floral design industry. 51**

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**Establishing Floral Design Foundations**

**52 Explain the principles and elements of floral design. 52**

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**53 Identify cut flowers, foliage, and faux florals used to create designs. 53**

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**54 Condition cut flowers and foliage to maximize shelf life. 54**

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**55 Select containers, tools, and supplies used to create floral designs. 55**

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**Creating Floral Designs**

**56 Create floral structures and embellishments. 56**

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**57 Arrange bud and/or rose vases. 57**

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**58 Construct vase arrangements. 58**

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**59 Design bouquets. 59**

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**60 Create wearable flowers. 60**

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**61 Arrange a mass design. 61**

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**62 Create a line-mass and/or line arrangement. 62**

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**63 Discuss period designs. 63**

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**64 Construct holiday arrangements. 64**

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**65 Construct novelty designs. 65**

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**66 Create portfolio of student work. 66**

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**Marketing Floral  
Products**

**67 Calculate retail price for a design. 67**

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**68 Prepare potted plants for retail sale. 68**

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**69 Identify retail outlets for sales of floral products and supplies. 69**

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**70 Outline the chain of distribution of floral products. 70**

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**71 Create window, wall, and freestanding floral shop displays. 71**

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**72 Conduct an open house and/or floral showcase. 72**

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**Servicing Special Events**

**73 Plan flowers and décor for a wedding or special occasion. 73**

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**74 Create balloon bouquets and arches for celebrations. 74**

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**75 Create an arrangement for a sympathy order. 75**

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