

Graphic Design and Illustration II (One Credit)

Adopted 2017

The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to: **GDII.1**

- A.** participate in training, education, or certification for employment; **GDII.1.A**

- B.** demonstrate positive work behaviors and personal qualities needed to be employable; **GDII.1.B**

- C.** demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills; **GDII.1.C**

- D.** maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples; and **GDII.1.D**

- E.** demonstrate skills in evaluating and comparing employment opportunities. **GDII.1.E**

The student applies academic knowledge and skills in art and design projects. The student is expected to: **GDII.2**

- A.** apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents; and **GDII.2.A**

- B.** apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations. **GDII.2.B**

The student understands and employs problem-solving methods. The student is expected to: **GDII.3**

- A.** employ critical-thinking skills independently and in groups; and **GDII.3.A**

- B.** employ interpersonal skills in groups to solve problems. **GDII.3.B**

The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields. **GDII.4**

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The student applies cyber safety procedures. The student is expected to implement personal and professional safety rules and regulations. **GDII.5**

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The student applies leadership characteristics to student leadership and professional development activities. The student is expected to: **GDII.6**

- A. employ leadership skills; **GDII.6.A****

 - B. employ teamwork and conflict-management skills; **GDII.6.B****

 - C. conduct and participate in meetings; and **GDII.6.C****

 - D. employ mentoring skills. **GDII.6.D****
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The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to: **GDII.7**

- A. exhibit ethical conduct; **GDII.7.A****

 - B. apply copyright laws; **GDII.7.B****

 - C. model respect for intellectual property; **GDII.7.C****

 - D. demonstrate proper etiquette and knowledge of acceptable use policies; and **GDII.7.D****

 - E. identify the impact of the advertising and visual communication design industry on society. **GDII.7.E****
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The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks. **GDII.8**

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The student develops an advanced understanding of graphic design and illustration. The student is expected to: **GDII.9**

- A. interpret, evaluate, and justify design decisions; **GDII.9.A****

 - B. participate in oral or written critiques of designs by applying a critical method of evaluation; and **GDII.9.B****

 - C. identify and apply art elements and principles to designs and illustrations. **GDII.9.C****
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