

Media Arts: Grades 9, 10, 11, 12

Adopted 2017

Creating

1 Generate and conceptualize artistic ideas and work.

- 1.1 Media arts ideas and works are shaped by the imagination, creative processes, artistic traditions, and experiences.
 - a. Use identified generative methods to formulate multiple ideas and develop artistic goals for media artwork. [MA:CR1.1.HSI.A](#)
 - a. Strategically utilize generative methods to formulate multiple ideas, refine artistic goals, and increase the originality of approaches for media artwork. [MA:CR1.1.HSII.A](#)
 - a. Integrate aesthetic principles with a variety of generative methods to fluently form original ideas, solutions, and innovations for media artwork. [MA:CR1.1.HSIII.A](#)

2 Organize and develop artistic ideas and work.

- 2.1 Media artists plan, organize, and develop creative ideas, plans, and models into structures that can effectively realize artistic ideas.
- a. Apply criteria to develop, propose, and refine artistic ideas and production processes for media artwork, considering original inspirations, goals, and presentation context. **MA:CR2.1.HSI.A**
 - a. Apply personal criteria in designing, testing, and refining original artistic ideas, prototypes, and production strategies for media artwork, considering artistic intentions, constraints of resources, and presentation context. **MA:CR2.1.HSII.A**
 - HSIIIa.** Integrate sophisticated personal criteria and knowledge of creative problem-solving in forming, testing, and proposing original artistic ideas, prototypes, and production frameworks, considering complex constraints of goals, time, resources, and personal limitations. **MA:CR2.1.HSIIIA**
- 2.2 Media artists balance experimentation and freedom with safety and responsibility while developing, creating, and sharing media artworks.
- a. Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual environment, and digital identity. **MA:CR2.2.HSI.A**
 - a. Critically investigate and ethically interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, digital identity, and artist/audience interactivity. **MA:CR2.2.HSII.A**
 - a. Critically investigate and strategically interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual world, digital identity, and artist/audience interactivity. **MA:CR2.2.HSIII.A**

3 Refine and complete artistic work.

- 3.1 Media artists intentionally integrate, analyze, and revise elements, principles and processes to improve the clarity, communication, and purpose of the media artwork.
- a. Integrate, refine, and modify media artwork, while developing aesthetic qualities and intentionally emphasizing stylistic elements, principles, and processes to reflect an understanding of personal goals and preferences. **MA:CR3.1.HSI.A**
 - a. Refine and consolidate production processes to demonstrate deliberate choices of artistic elements, principles, and technical components that form effective expressions in media artwork for specific purposes, intentions, audiences, and contexts. **MA:CR3.1.HSII.A**
 - a. Synthesize, elaborate, and refine content, processes, and components to express a compelling and targeted purpose, narrative, emotion, or ideas within complex media arts productions. **MA:CR3.1.HSIII.A**
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Producing

4 Select, analyze and interpret artistic work for presentation.

- 4.1 Media artists integrate various forms and contents to present or share complex, unified media artworks.
- a. Consider the reaction and interaction of the audience when viewing and/or experiencing various media arts productions that integrate various arts, media arts forms, content, and processes. [MA:PR4.1.HSI.A](#)
 - a. Maintain thematic integrity and stylistic continuity when presenting media arts productions that integrate various arts, media arts forms, academic content, and processes. [MA:PR4.1.HSII.A](#)
 - a. Maintain fidelity when presenting media arts productions that synthesize various arts, media arts forms, academic content, and processes across platforms. [MA:PR4.1.HSIII.A](#)
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5 Develop and refine artistic techniques and work for presentation.

- 5.1 The reciprocal nature of creation and presentation of media artworks demands a wide range of skills and abilities to creatively solve problems and refine media artworks. Media artists require a range of skills and abilities to effectively present media artworks.
- a. Demonstrate adaptation and experimentation in the combination of tools, techniques, and content, in traditional and innovative ways, to communicate intent in the presentation of media artwork. [MA:PR5.1.HSI.A](#)
 - a. Demonstrate the skillful adaptation and combination of tools, styles, techniques, and interactivity to achieve specific expressive goals in the presentation of a variety of media artwork. [MA:PR5.1.HSII.A](#)
 - a. Fluently and independently utilize, adapt, and experiment with tools, styles, and systems, in traditional and innovative ways in the presentation of complex media artwork. [MA:PR5.1.HSIII.A](#)
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6 Convey meaning through the presentation of artistic work.

- 6.1 Media artwork is made to be shared. Media artists purposefully present and distribute media artworks for various contexts.
- a. Curate the presentation and distribution of media artwork in a variety of contexts and venues, while evaluating and implementing improvements, considering the personal to local effects. [MA:PR6.1.HSI.A](#)
 - a. Curate and design the presentation and distribution of media artwork in a variety of contexts and venues, evaluating and implementing improvements while considering the personal, local, and social effects on people or on a situation. [MA:PR6.1.HSII.A](#)
 - a. Independently evaluate, design, and integrate improvements for presentation and distribution of media artwork, considering intentional effects, a variety of contexts, and venues on both the artist and global audiences. [MA:PR6.1.HSIII.A](#)
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Responding

7 Perceive and analyze artistic work.

- 7.1 Identifying the qualities and characteristics of media artworks improves artistic appreciation and production.
- a. Analyze the qualities of and relationships between the components, style, and preferences communicated by media artworks and artists. MA:RE7.1.HSI.A
 - a. Analyze the qualities and relationships of the components in a variety of media artworks, including feedback on how they effect the audience. MA:RE7.1.HSII.A
 - a. Analyze the qualities and relationships of the components in a variety of media artworks, and the audience effect on those works. MA:RE7.1.HSIII.A
- 7.2 Media artworks communicate and influence audience experiences.
- a. Analyze how a variety of media artwork manages audience experience and creates intention through perception. MA:RE7.2.HSI.A
 - a. Analyze how a broad range of media artwork manages audience experience, and creates intention and persuasion through multi-sensory perception. MA:RE7.2.HSII.A
 - a. Survey an exemplary range of media artwork and analyze methods for managing audience experience, and creating intention and persuasion through multi-sensory perception and systemic communications. MA:RE7.2.HSIII.A
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8 Interpret meaning in artistic work.

- 8.1 Interpretation and appreciation require consideration of the intent, form, and context of media artwork.
- a. Analyze intent and interpret meaning of a variety of media artworks, based on personal, historical, and cultural contexts. MA:RE8.1.HSI.A
 - a. Analyze intent and interpret meaning of a variety of media artworks, based on personal and cultural contexts, to determine meaning and audience reception. MA:RE8.1.HSII.A
 - a. Analyze intent, form, and context of diverse media artwork, considering content and bias. MA:RE8.1.HSIII.A
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9 Apply criteria to evaluate artistic work.

- 9.1 Skillful evaluation and critique are essential components of experiencing, appreciating, and producing media artwork.
- a. Evaluate media artwork and production processes at decisive stages, using specific criteria, and considering context and artistic goals. MA:RE9.1.HSI.A
 - a. Form and apply defensible evaluations in the constructive and systematic critique of media artwork and production processes. MA:RE9.1.HSII.A
 - a. Independently develop rigorous evaluations of, and strategically seek feedback for, media artwork and production processes, considering complex goals and factors. MA:RE9.1.HSIII.A
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Connecting

10 Relate and synthesize knowledge and personal experiences to inspire and inform artistic work.

10.1 Media artwork synthesize personal experiences to create meaning.

- a. Assess and build upon personal knowledge and experience through research and reflection to inform the creation of original media artwork. **MA:CN10.1.HSI.A**
- a. Synthesize knowledge, experience, and understandings of personal and outside cultural experiences to inspire and inform media artwork. **MA:CN10.1.HSII.A**
- a. Proactively and independently access relevant and qualitative resources to understand, inform, and broaden knowledge during the creation of clear, logical, and convincing media artwork. **MA:CN10.1.HSIII.A**

11 Investigate ways that artistic work is influenced by societal, cultural, and historical context and, in turn, how artistic ideas shape cultures past, present, and future.

11.1 Media artworks and ideas are better understood and produced by relating them to their purposes, values, cultures, and various contexts.

- a. Demonstrate and explain how media artwork and ideas relate to various social, economic, historical, and cultural contexts, purposes, and values. **MA:CN11.1.HSI.A**
- a. Examine in depth and demonstrate the relationships of media arts ideas and works to various historical and current contexts and purposes, and to various economic and social systems. **MA:CN11.1.HSII.A**
- a. Research and examine relationships between historical, personal, and global contexts in media art to demonstrate how those works shape cultures, past, present, and future. **MA:CN11.1.HSIII.A**

11.2 Generating and solving artistic problems prepares people to navigate unforeseen challenges and to contribute to solutions within a society or culture.

- a. Identify and interpret challenging issues affecting communities, cultures and societies through media artworks, and analyze how innovative artworks can bridge sociocultural boundaries. **MA:CN11.2.HSI.A**
- a. Identify and interpret challenging personal, societal, or global issues, and propose how media arts can bring people and communities together to generate solutions. **MA:CN11.2.HSII.A**
- a. Propose an innovation in the media arts that addresses a personal, societal, or global need by reflecting on past and present innovations, examining interdisciplinary fields, and employing problem solving methods. **MA:CN11.2.HSIII.A**