

Digital Communication and Media/Multimedia Competencies (2021-22)

Common Competencies

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The students will:

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Use correct terminology, vocabulary, and appropriate language to communicate effectively in the workplace. **PROFESSIONAL LANGUAGE**

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Select and safely use appropriate tools, supplies, and equipment for a specific task or set of tasks. **PROFESSIONAL TOOLS**

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Employ effective time and project management strategies to complete work efficiently and proficiently. **TIME MANAGEMENT**

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Apply math concepts, including measurement, operations, and higher mathematics to relevant applications and specific tasks. **PROFESSIONAL MATH**

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Demonstrate awareness strategies to safely work in a variety of workspaces and locations. **WORKPLACE SAFETY**

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Pathway Competencies

Learner will be able to:

- 6 Develop and plan for story AND/OR project concepts for various media projects. **PROJECT DEVELOPMENT**
- 7 Apply ethical standards and practices throughout the media process. **INDUSTRY ETHICS**
- 8 Demonstrate design standards as it pertains to media projects. **DESIGN STANDARDS**
- 9 Transfer knowledge and skills with various software techniques to finish media productions. **SOFTWARE SKILLS**
- 10 Explore careers within the cluster to include developing individual career documents. **CAREER PLANNING**