

Marketing Workplace Experience (2022)

Focused Partnership

- 1 Enhance Individual Plan of Study (IPS). MWE 1.1
- 2 Complete a Work-Band Learning Personalized Learning Plan. MWE 1.2

Relevant Work-based Experiences

- 1 Develop career competencies to enhance employability and advancement in the marketing field. MWE 2.1
- 2 Develop good work habits and attitudes necessary to become a responsible employee. MWE 2.2
- 3 Apply knowledge and technical skills related to current trends in the industry. MWE 2.3
- 4 Create and maintain effective and productive work relationships. MWE 2.4

Student Perception

- 1 Assess abilities, interest, aptitudes, preferences, personalities, and attitudes, in regards to a career choice. MWE 3.1
- 2 Interpret and apply standard workplace policies. MWE 3.2
- 3 Compile evidence of work experience and technical skill development. MWE 3.3
- 4 Demonstrate the twelve identified Career Ready Practices (Cross-walked with Employability Skills/Career Successful Skills) MWE 3.4