

# Arts, AV and Communication (2015): Grades 9, 10, 11, 12, Higher Education

Adopted 2015

**Understand roles within teams, work units, departments, organizations, inter-organizational systems, and the larger global environment. Identify how key organizational systems affect organizational performance and the quality of products and services.** [ARCO.01](#)

**01. Analyze and summarize the history and evolution of the arts, audio-video technology, and communications field to understand the current place the field holds within society and the economy.** [ARCO.01.01](#)

- a. Summarize the history and impact of the arts and technologies on society. [ARCO.01.01.A](#)
- b. Evaluate the influences on the evolution of art, technology, media, and performance. [ARCO.01.01.B](#)
- c. Compare and contrast the different objectives for arts and communications held by the general public and the industry at large. [ARCO.01.01.C](#)
- d. Analyze current issues related to the arts, audio-video technologies, telecommunications, printing, and the media. [ARCO.01.01.D](#)
- e. Summarize characteristics of the fluid and diverse nature of organizational structures within the arts, audio-video technology, printing, and media industries. [ARCO.01.01.E](#)

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**02. Analyze the arts, audio-visual technology and communication industry's economic base in order to demonstrate an understanding of the economic factors influencing the industry as a whole.** [ARCO.01.02](#)

- a. Analyze the industry's economic base pertinent to the arts and related technologies. [ARCO.01.02.A](#)
- b. Analyze the industry's business practices pertinent to the arts and related technologies. [ARCO.01.02.B](#)
- c. Evaluate the role of the arts in business, technology, and the community. [ARCO.01.02.C](#)

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**03. Analyze and summarize evidence of interdependence between the technical and the artistic sides in order to demonstrate an understanding of the systems involved.** [ARCO.01.03](#)

- a. Summarize the features of the partnership technology and the arts have in developing presentations and productions. [ARCO.01.03.A](#)
- b. Analyze how the roles of creators, performers, technicians, and others are similar and different from one another. [ARCO.01.03.B](#)
- c. Research the impact of potential new technology advancements related to this cluster in the future. [ARCO.01.03.C](#)

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**04. Analyze and summarize the formal and informal influences that the abstract and formal structures of business organizations have on this industry.** [ARCO.01.04](#)

- a. Examine the influence government, public opinion, and diverse local and cultural perspectives may have upon visual arts, media communications, or performance as a business. [ARCO.01.04.A](#)
- b. Examine labor management processes and agreements generally used in the arts, audio-video technologies, printing, and media fields. [ARCO.01.04.B](#)

**Understand the importance of health, safety, and environmental management systems in organizations and their importance to organizational performance and regulatory compliance.** [ARCO.02](#)

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**01. Maintain safe and healthful working conditions by completing work tasks in accordance with rights and applicable responsibilities in arts, audio-visual technology and communications work environments.** [ARCO.02.01](#)

- a. Assess workplace conditions with regard to safety and health. [ARCO.02.01.A](#)
- b. State the implications that various rules and laws designed to promote safety and health may have on a work environment. [ARCO.02.01.B](#)

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**02. Assess and control methods to reduce sources of office and worksite accident hazards common in the arts, audio-visual technology and communications industry.** [ARCO.02.02](#)

- a. Demonstrate completion of a variety of methods to prevent and correct common hazards. [ARCO.02.02.A](#)
- b. Demonstrate personal and group health and safety practices. [ARCO.02.02.B](#)
- c. Apply safety procedures in operating equipment commonly used in the arts, audio-visual technology and communications industry. [ARCO.02.02.C](#)

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**03. Examine and summarize the responsibilities various entities have for promoting a safe and healthy work environment in the arts, audio-visual technology and communications industry.** [ARCO.02.03](#)

- a. Summarize the individual employee's responsibility for maintaining health and safety in contrast to a supervisor or others. [ARCO.02.03.A](#)
- b. Illustrate situations that demonstrate compliance with OSHA safety regulations and practices related to this cluster. [ARCO.02.03.B](#)
- c. Apply MSDS and Hazardous Materials procedures related to handling and disposing of chemicals. [ARCO.02.03.C](#)
- d. Apply Hazardous Materials practices in relation to fire and water hazards, electrical coding, and right-to-know laws regarding hazards. [ARCO.02.03.D](#)

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**Know and understand the importance of professional ethics and legal responsibilities.** [ARCO.03](#)

**01. Exhibit ethical conduct in writing, creating, printing, broadcasting, and performing to uphold high standards for behavior in the industry.** [ARCO.03.01](#)

- a. Analyze ethical principles of decision-making related to clients, customers, fellow workers, and others. [ARCO.03.01.A](#)
- b. Analyze ethical conduct that provides proper credit to those whose ideas and content have been used. [ARCO.03.01.B](#)
- c. Analyze ethical standards that apply to the delivery of quality performance and products. [ARCO.03.01.C](#)
- d. Identify ethics involved in the degree of influence media, arts, and performance have upon individuals. [ARCO.03.01.D](#)
- e. Identify the proper use of proprietary information. [ARCO.03.01.E](#)

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**02. Analyze and apply laws affecting arts, technology and communication enterprises to maintain up-to-date compliance with key regulations influencing the industry.** [ARCO.03.02](#)

- a. Analyze the copyright laws in relation to seeking formal permission to use materials. [ARCO.03.02.A](#)
  - b. Analyze contracts for potential work in career pathways within this cluster. [ARCO.03.02.B](#)
  - c. Analyze state, county, and city codes related to decisions affecting work in this cluster. [ARCO.03.02.C](#)
  - d. Analyze the First Amendment, FCC, the Freedom of Information Act, liable laws, and other regulations for compliance issues relevant to this cluster. [ARCO.03.02.D](#)
  - e. Analyze the liabilities associated with productions and performances, media, and telecommunications installations. [ARCO.03.02.E](#)
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**Know and understand the importance of employability skills. Explore, plan, and effectively manage careers.** [ARCO.04](#)

**01. Explain written organizational policies, rules and procedures common to careers in arts, AV, technology and communication fields.** [ARCO.04.01](#)

- a. Locate appropriate information on organizational policies in handbooks and manuals. [ARCO.04.01.A](#)
  - b. Discuss how specific organizational policies and rules influence a specific work situation. [ARCO.04.01.B](#)
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**02. Identify, examine and select career opportunities in one or more arts, AV, technology and communication related career pathways in order to explore career options.** [ARCO.04.02](#)

- a. Locate career opportunities that appeal to personal career goals. [ARCO.04.02.A](#)
  - b. Match personal interests and aptitudes to selected careers. [ARCO.04.02.B](#)
  - c. State how various pathways within the cluster work together to generate productions, media, and other activities. [ARCO.04.02.C](#)
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**03. Examine and summarize the life style implications and physical demands required by work activities common in the arts, audio/visual, technology and communications.** [ARCO.04.03](#)

- a. Summarize the physical preparation needed to maintain the work activities of pathways in this career cluster. [ARCO.04.03.A](#)
- b. Summarize life style choices required to maintain the work activities of the pathways in this career cluster. [ARCO.04.03.B](#)